

# STTA Website Report

STTA Website (www.surreytt.co.uk)- A Briefing

(John Fairweather - STTA webmaster)

## Introduction

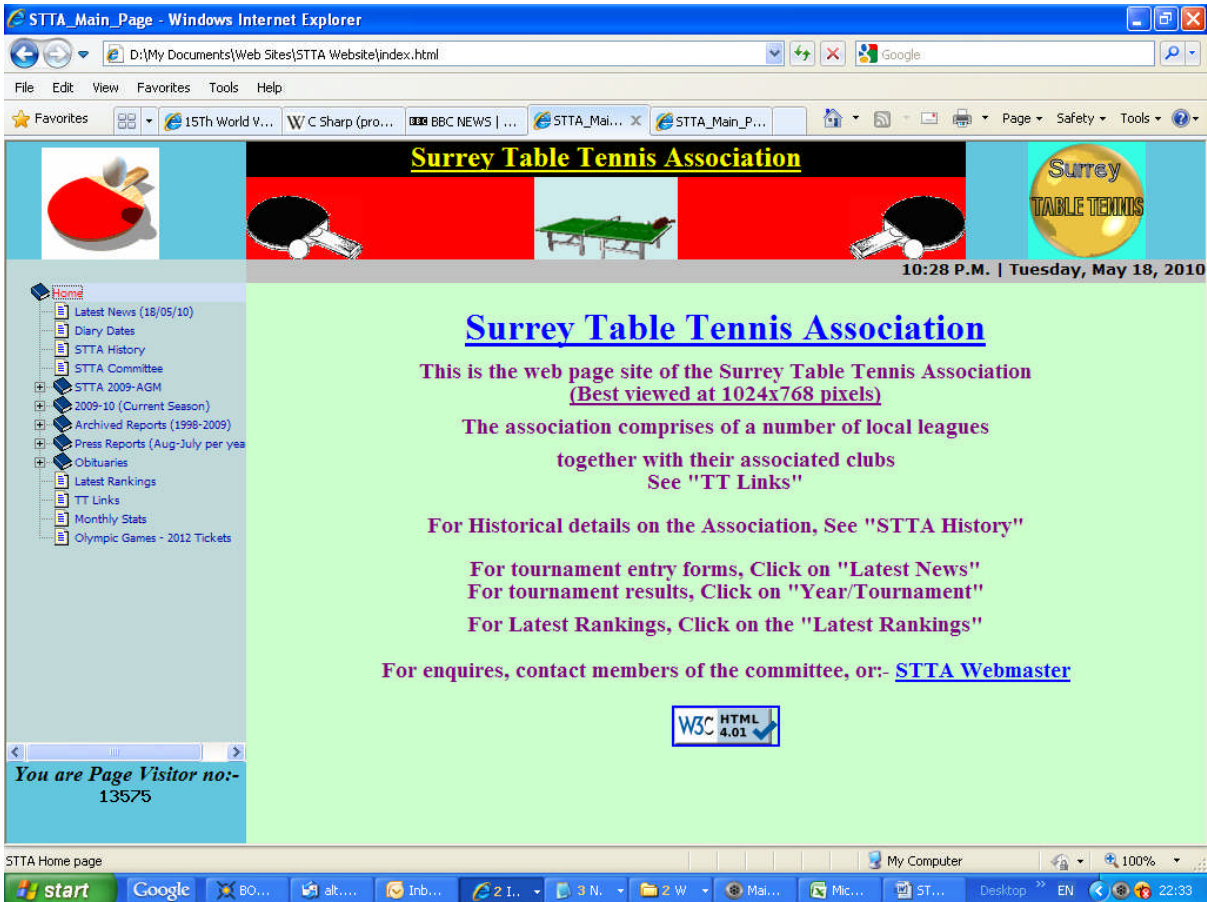
In 2008, it was deemed that the Surrey Table Tennis Association needed a website and as a software engineer, I decided to develop and manage it. The website would contain Entry Forms, Results, Reports, photographs and other items of interest.

## Technical Information

The website was originally designed to be used with Internet Explorer, but has been tested (and a few errors corrected) with thirteen other web browsers - AOL; Avant; Opera; Firefox; FlashPeak; Flock; Google Chrome; GreenBrowser; K-Meleon; Maxthon; Netscape; Safari and Sleipnir. (Also each page was validation-checked with 'W3C' - which checks for page errors.)

## Details of Information Available

For those who haven't seen it, logging on to the website displays the following page:-



The screenshot shows a Windows Internet Explorer browser window displaying the Surrey Table Tennis Association website. The browser's address bar shows the URL 'D:\My Documents\Web Sites\STTA Website\index.html'. The website's header features the title 'Surrey Table Tennis Association' in yellow text on a black background, flanked by images of a red table tennis paddle and a table tennis table. Below the header, the main content area has a light green background and contains the following text:

**Surrey Table Tennis Association**  
This is the web page site of the Surrey Table Tennis Association  
(Best viewed at 1024x768 pixels)  
The association comprises of a number of local leagues  
together with their associated clubs  
See "TT Links"  
For Historical details on the Association, See "STTA History"  
For tournament entry forms, Click on "Latest News"  
For tournament results, Click on "Year/Tournament"  
For Latest Rankings, Click on the "Latest Rankings"  
For enquires, contact members of the committee, or:- [STTA Webmaster](#)

At the bottom of the main content area, there is a 'W3C HTML 4.01' validation logo. A blue box at the bottom left of the page displays the text 'You are Page Visitor no:- 13575'. The browser's status bar at the bottom shows 'STTA Home page' and the system tray includes the date and time '18/05/10 22:33'.

Accessing the website pages is by using the Navigation Pane on the left hand side. Clicking on the first button displays the latest news, which gives information on such matters such as Entry Forms, Results, Reports, make-up of the Committee and the websites of local leagues & clubs.

# STTA Website Report

The screenshot shows the STTA Main Page in Internet Explorer. The browser window title is 'STTA\_Main\_Page - Windows Internet Explorer'. The address bar shows 'D:\My Documents\Web Sites\STTA Website\index.html'. The page content includes a navigation menu on the left with items like 'Home', 'Latest News (18/05/10)', 'Diary Dates', 'STTA History', 'STTA Committee', 'STTA 2009-AGM', '2009-10 (Current Season)', 'Archived Reports (1998-2009)', 'Press Reports (Aug-July per year)', 'Obituaries', 'Latest Rankings', 'TT Links', 'Monthly Stats', and 'Olympic Games - 2012 Tickets'. The main content area is titled 'Surrey Table Tennis Association' and features a 'Latest News/Events' section with a table of upcoming events. The table has two columns: 'Date' and 'Item'. The events listed are 'Friday's Summer Evenings Coaching' at the Guildford TT Centre, 'Sussex Two Star Tournament - All Ages' on Sunday 27th June 2010, and 'GLC Closed Championships' with a link to results. A visitor counter at the bottom left shows 'You are Page Visitor no:- 13575'. The system tray at the bottom shows the date and time as '10:28 P.M. | Tuesday, May 18, 2010'.

<u>Date</u>	<u>Item</u>
11-05-10	<a href="#">Friday's Summer Evenings Coaching</a> <a href="#">Guildford TT Centre</a> <a href="#">Larch Avenue, Guildford</a> <a href="#">7th May - 16th July 2010</a> <a href="#">See attached Poster for Fees</a>
11-05-10	<a href="#">Sussex Two Star Tournament - All Ages</a> <a href="#">Sunday 27th June 2010</a> <a href="#">(Closing Date 12th June 2010)</a> <a href="#">Entry Form Now Available</a>
11-05-10	<a href="#">GLC Closed Championships</a> <a href="#">Link to results</a>

Results going back to 1998 are also available, along with obituaries of TT players as well as links to items of interest, such as the ETTA, ITTF and TT Clubs/Leagues.

## Statistical Information

As with most websites, it is always of interest to the Webmaster, to see how often the website is accessed and what pages are accessed. This was implemented by using a statistical package, supplied by Statcounter.com.

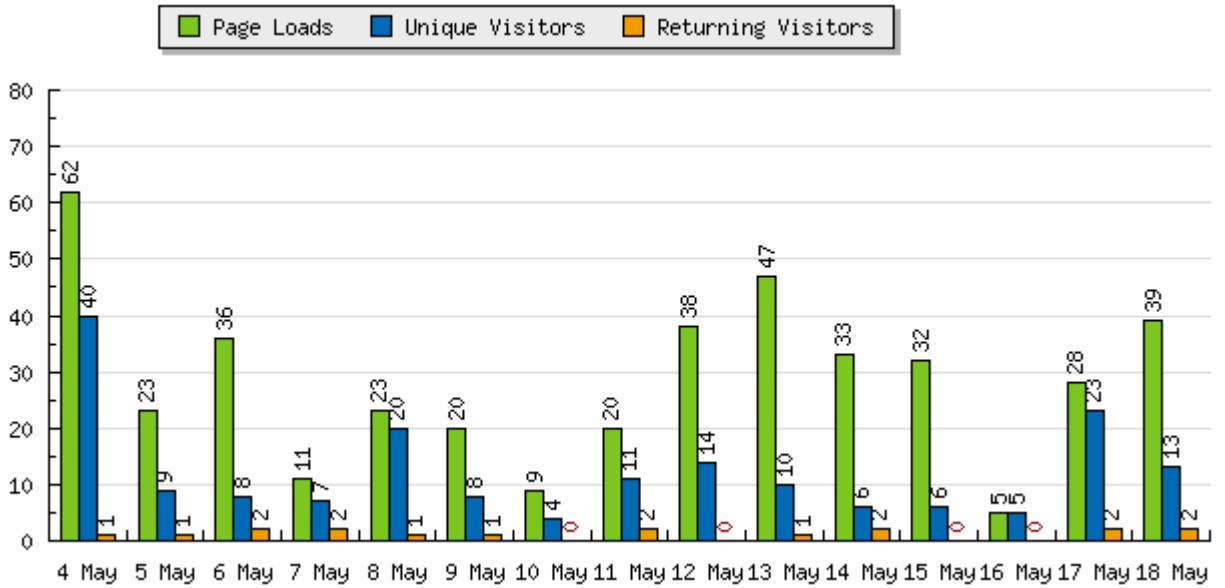
In the above display, the bottom Left Hand display shows a figure of '13,575' – this shows how many page views have been displayed since the going live of the website - every time the User display a page, the count goes up by one.

The daily visits seem to be of the order of 50 and the monthly of the order 800 (record 1,126 visits in March 2010).

# STTA Website Report

A daily visit graph shows –

**Daily** | [Weekly](#) | [Monthly](#) | [Quarterly](#) | [Yearly](#)



The above legend translates as follows-

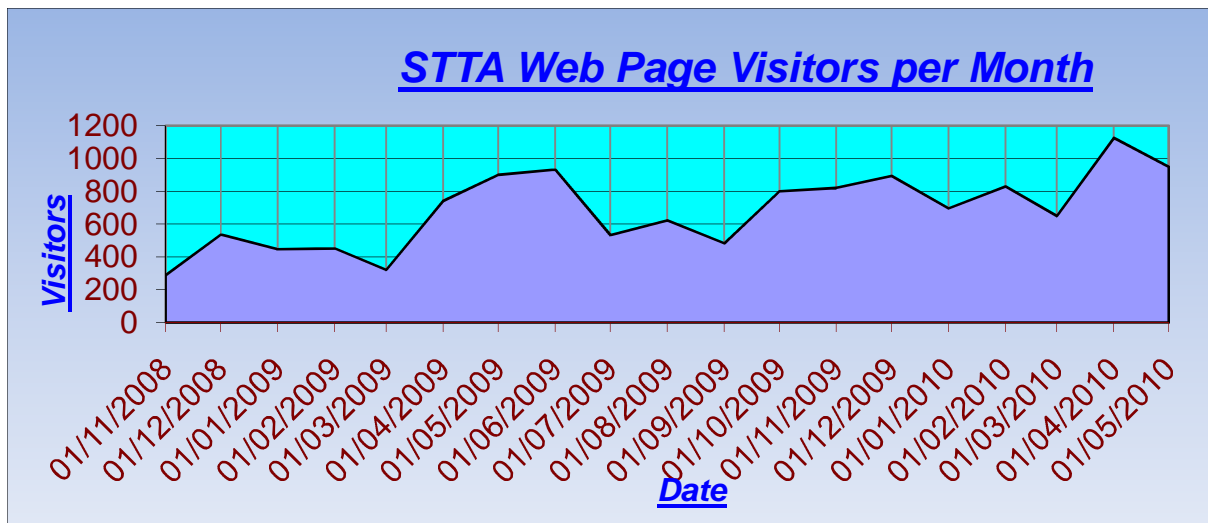
*Page Load* - The number of times the web page has been visited.

*Returning Visitors* - If this person is returning to the website for another visit, an hour or more later

*First Time Visitors* - First Time visits at the website.

*Unique Visitor* - Total of the Returning Visitors and First Time visitors - all the visitors.

These visits are automatically added up to produce the following monthly histogram.



## STTA Website Report

The above graph is produced once a month and shows every month, since the STTA website conception on the 1<sup>st</sup> October 2008. As can be seen, through the troughs and hills, it is gradually going uphill.

Every time a page is displayed, its count goes up by one and an index is made of that page count and the page is identified.

The following listing show the top twenty visits (on 18<sup>th</sup> May 2010), twenty per page, there are a further three pages.

<b>Webpage</b>		
▼	113	<a href="#">Number of Visitors to STTA Website</a>
▼	88	<a href="#">Surrey Ranking Lists</a>
▼	59	<a href="#">Latest News</a>
▼	16	<a href="#">TT Links</a>
▼	14	<a href="#">STTA Diary Dates</a>
▼	10	<a href="#">Surrey Senior Women Ranking List</a>
▼	10	<a href="#">Surrey U11 Boys Ranking List</a>
▼	9	<a href="#">Surrey Junior Girls Ranking List</a>
▼	9	<a href="#">GLC Results(2010)</a>
▼	8	<a href="#">Summer Evenings Friday Coaching Poster(2010)</a>
▼	8	<a href="#">Surrey Junior Boys Ranking List</a>
▼	8	<a href="#">Surrey Cadet Boys Ranking List</a>
▼	8	<a href="#">STTA Committee (2000-10)</a>
▼	7	<a href="#">Surrey U13 Boys Ranking List</a>
▼	7	<a href="#">Surrey Senior Men Ranking List</a>
▼	7	<a href="#">Olympic 2012 Tickets</a>
▼	7	<a href="#">Surrey Veteran Men Ranking List</a>
▼	7	<a href="#">Surrey TT History</a>
▼	6	<a href="#">Girls Poster(16/5/2010)</a>
▼	6	<a href="#">Surrey U12 Boys Ranking List</a>

There are 150 reports and 250 photos on the STTA website, so enjoy your viewing.